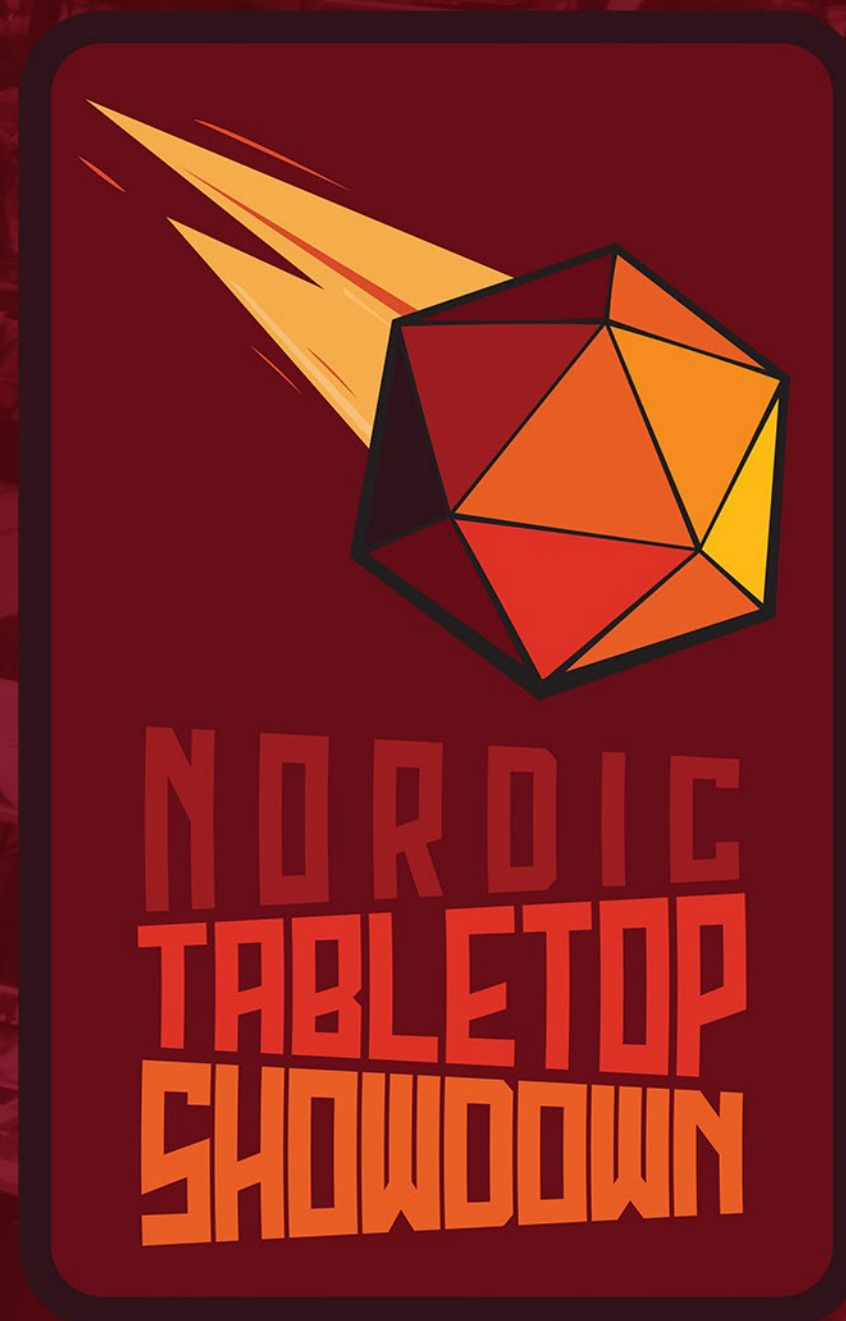
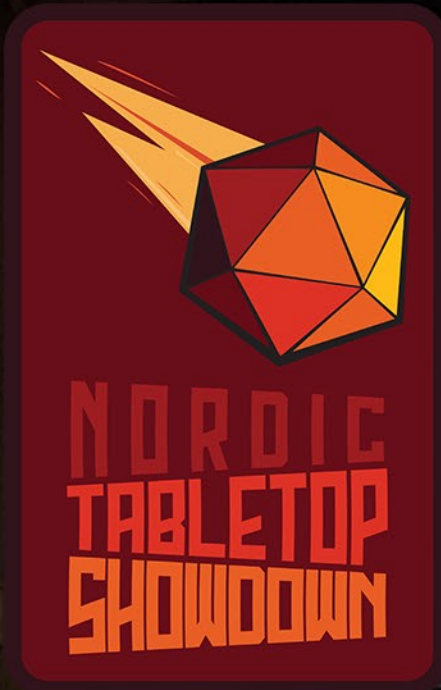




PARTNER GUIDE



Nordic Tabletop Showdown (NTS) is Denmark's largest and fastest-growing multi-system wargaming event, held every January in Gigantium, Aalborg.

What sets us apart is our unmatched variety: in 2026, NTS featured 20 different tabletop games, ranging from competitive staples like Warhammer 40,000, Age of Sigmar and Star Wars: Legion to community-loved titles like Blood Bowl, Moonstone, and ASOIAF.

The event is run by a collaboration of gaming clubs and passionate volunteers, all working together to make the hobby more welcoming, inclusive, and accessible.

From 350 total visitors in 2024 to 900 in 2026, NTS is rapidly expanding! In 2026, we welcomed 500 tournament participants and 400 attendees from across Denmark, Scandinavia, Germany, Poland, and beyond

NTS 2027 is getting bigger! We're expanding our venue space to 4,200 m² by opening up the adjoining 1,300 m² stadium hall. Connected directly through an internal passage from the main 2,900 m² arena, this expansion gives us more room than ever for tournaments, vendors, and attendees.

Whether you want to showcase your products, host demo games, connect directly with hundreds of hobbyists, or sponsor a major tournament, there are plenty of ways to be part of NTS 2027.

Explore the options on the following pages to find the presence that best fits your brand.

nordictabletopshowdown.dk



TABLE OF CONTENT

ON EVENT PROMOTION

HANGING ARENA BANNER	2
BRANDED WALL BANNER	2
ARENA JUMBOTRON AD	2
PRODUCT DISPLAY & LIVE DEMOS	3
GOODIEBAG DISTRIBUTION	3
FLYER DISTRIBUTION	3

ONLINE PROMOTION

TOURNAMENT & GAME SPONSORSHIP	4
NTS SPONSORSHIP	4

SPONSOR PACKAGES

MAIN SPONSOR	5
DIGITAL & MEDIA SPONSOR	6
ON-SITE SPONSOR	7

EVENT LOOKBOOK

NTS 2026 PHOTOS	8
-----------------	---

ON EVENT PROMOTION

HANGING ARENA BANNER

Dominate the hall's skyline.
Hang a massive horizontal banner
(up to 5 x 20 m)
from our overhead venue trusses,
fully visible from across the entire
exhibition floor.

*(Banner supplied by sponsor.
Print-on-demand available
for an extra fee.)*

2000 DKK



BRANDED WALL BANNER

A large **2 x 3m** freestanding fabric display
positioned in the main hall.
**NTS fully arranges and includes
the printing in the price.**

*(Size can be customized from 3–6m wide.
Print-ready graphic files must be provided
by sponsor.)*

1500 DKK



ARENA JUMBOTRON AD

Showcase your brand to the entire hall.
Your **30-second video commercial**
played on the giant arena screen.

500 DKK

ON EVENT PROMOTION

PRODUCT DISPLAY & LIVE DEMOS

Display and promote your products directly to our event tournament players and attendees. Options include **physical display tables managed by NTS crew, active check-in counter placement, or live game demonstrations** hosted by our experienced NTS game promoters.

(Custom setups—including branded backdrops, tablesheets, rollups, and signage—can be tailored to your needs for an additional fee.)



500+ DKK

GOODIEBAG DISTRIBUTION

Promote your brand directly to our tournament players and attendees. **You can either supply items for a shared sponsor goodie bag, or provide items for your own exclusive, fully branded goodie bag.** NTS does not charge a placement fee for these promotional materials, provided they are relevant to the event, games, or community.

(Items must be supplied by the sponsor. Exclusive branded bags can be arranged and produced by NTS for a fee.)



FREE



FLYER DISTRIBUTION

Have your promotional flyers distributed at check-in.

(Flyers supplied by sponsor. Print-on-demand available for an extra fee.)

500 DKK

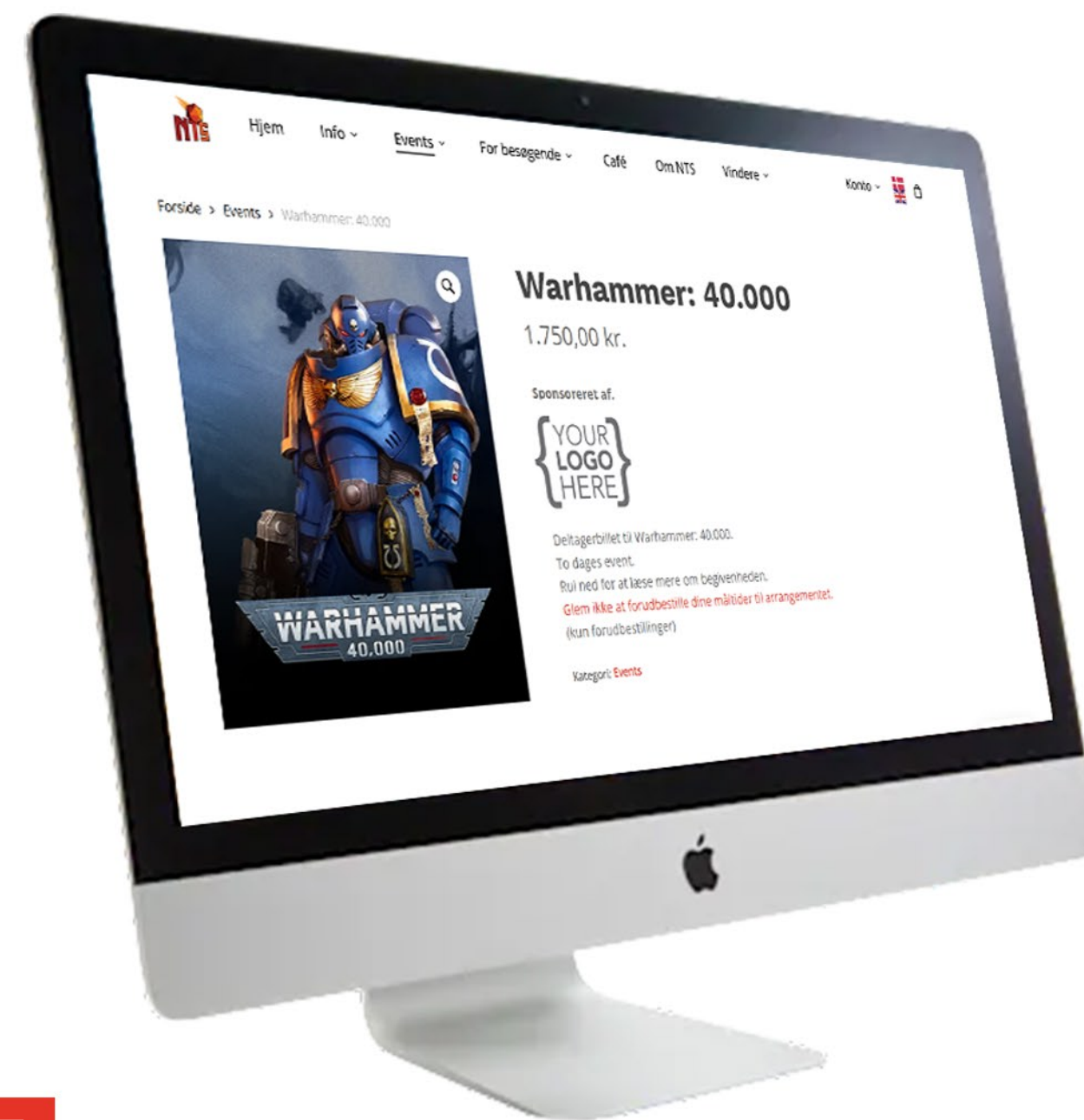
ONLINE PROMOTION

TOURNAMENT & GAME SPONSORSHIP

Sponsor any of our featured games directly. Your logo will be displayed under "Sponsored by" on the game's main info and ticketing page, and the Tournament Organizer will acknowledge the sponsorship by your brand or store during the event.

*(Sponsoring a tournament's prize pool can be done by **providing merchandise relevant to the game, prize pool funding, store discounts on merch, or discount vouchers for players.**)*

ON REQUEST



NTS SPONSORSHIP

Become a sponsor of Nordic Tabletop Showdown. Your logo will be **featured in the footer of every page across our website, as well as within our dedicated info section**, complete with a link to your website or social media.

*(You can support us by selecting one of our tiered sponsor packages, **providing event funding, supplying merchandise for main event raffles and giveaways, or collaborating on other tailored deals.**)*

ON REQUEST



SPONSOR PACKAGES

MAIN SPONSOR

15000 DKK

EXCLUSIVITY

This is our most prominent and exclusive partnership tier. As the sole Main Sponsor, your brand will receive maximum exposure with prime placement across all NTS platforms, digital media, and physical event assets.

PACKAGE INCLUDES

• MAIN SPONSOR LOGO ON CREWSHIRTS

Your logo featured on shirts worn by all 50+ staff and judges. Standard layout pairs the Main Sponsor logo with one other sponsor underneath.

Exclusivity Option:

Full crew shirt exclusivity (your brand as the only logo) is available upon request for an additional fee.

• LOGO ON WRISTBANDS

• LOGO ON TICKETS

• 40 m² PREMIUM BOOTH

(Prominent, high-traffic area with first choice of exact placement..).

• PAINTING COMPETITION

(Optional Add-on):

Branded under your name and hosted directly adjacent to your booth area.

Sponsor Contribution:

You provide the awards/prizes for the competition winners.

Exposure:

Includes high-visibility branding on-site, a dedicated section on our website, features in our newsletters, and prominent brand acknowledgment in the competition instructions sent to every NTS ticket holder.

• TWO MEDIA WALL BANNERS

Features the NTS and Main Sponsor logos side-by-side. Serves as backdrop for all tournament winner podium photos, placement announcements, and attendee selfies.

ALL NTS ON EVENT PROMOTION OPTIONS:

- HANGING ARENA BANNER
- BRANDED WALL BANNER
- ARENA JUMBOTRON AD
- GOODIEBAG DISTRIBUTION
- FLYER DISTRIBUTION

• LOGO ON LANDING PAGE AS MAIN SPONSOR

• LOGO ON SOCIAL MEDIA AS MAIN SPONSOR

• LOGO ON NTS PROMOTIONAL POSTS

ALL NTS ONLINE PROMOTION OPTIONS:

- TOURNAMENT & GAME SPONSORSHIP
- LOGO ON WEBSITE - NTS SPONSORSHIP

DISCOUNT ON ADDITIONAL MEDIA

Special discounted rates on additional venue banners, media walls, and promotional assets



SPONSOR PACKAGES

DIGITAL & MEDIA SPONSOR

4000 DKK

WHO IS IT FOR

Designed for brands that want strong event exposure without needing a physical booth space. This package focuses on high-visibility promotion throughout the venue including Jumbotron commercials and arena banners alongside coverage on NTS digital platforms.

PACKAGE INCLUDES

HANGING ARENA BANNER

Up to 5 x 20m
(Banner supplied by sponsor.
Print-on-demand available
for an extra fee.)

BRANDED WALL BANNER

Banner size 2 x 3m.

(Size can be customized
up to 6m wide for an
additional fee.
Printing included.
Print-ready graphic files
must be provided
by sponsor.)

ARENA Jumbotron AD

Your 30-second video
commercial played on
the giant arena screen.

FLYER DISTRIBUTION

Have your promotional flyers
distributed at check-in.

(Flyers supplied by sponsor.
Print-on-demand available
for an extra fee.)

ALL NTS ONLINE PROMOTION OPTIONS:

- TOURNAMENT & GAME SPONSORSHIP
- LOGO ON WEBSITE - NTS SPONSORSHIP

SOCIAL MEDIA SPONSOR ANNOUNCEMENT

DISCOUNT ON ADDITIONAL MEDIA

Special discounted rates on additional
venue banners, media walls, and
promotional assets

Optional Add-on:

Crew shirt logo placement is available
for an additional fee (subject to availability).

SPONSOR LOGO ON CREWSHIRTS

Your logo featured on shirts worn by all
50+ staff and judges.
Layout pairs the Main Sponsor logo with
yours underneath.

1500 DKK



SPONSOR PACKAGES

ON-SITE SPONSOR

1000/1500 DKK

WHO IS IT FOR

Ideal for brands wanting a physical presence at the event. This package includes a dedicated booth space in the venue alongside targeted event promotion and coverage across NTS digital platforms.

PACKAGE A INCLUDES

- 20 m² BOOTH
(Prominent, high-traffic area.).
- ARENA JUMBOTRON AD
Your 30-second video commercial played on the giant arena screen.
- ALL NTS ONLINE PROMOTION OPTIONS:
 - TOURNAMENT & GAME SPONSORSHIP
 - LOGO ON WEBSITE - NTS SPONSORSHIP
- SOCIAL MEDIA SPONSOR ANNOUNCEMENT
- DISCOUNT ON ADDITIONAL MEDIA
Special discounted rates on additional venue banners, media walls, and promotional assets

1500 DKK

PACKAGE B INCLUDES

- 20 m² BOOTH
(Prominent, high-traffic area.).
- LOGO ON WEBSITE - NTS SPONSORSHIP
- SOCIAL MEDIA SPONSOR ANNOUNCEMENT
- DISCOUNT ON ADDITIONAL MEDIA
Special discounted rates on additional venue banners, media walls, and promotional assets

1000 DKK



Optional Add-on:
Crew shirt logo placement is available for an additional fee (subject to availability).

SPONSOR LOGO ON CREWSHIRTS
Your logo featured on shirts worn by all 50+ staff and judges. Layout pairs the Main Sponsor logo with yours underneath.

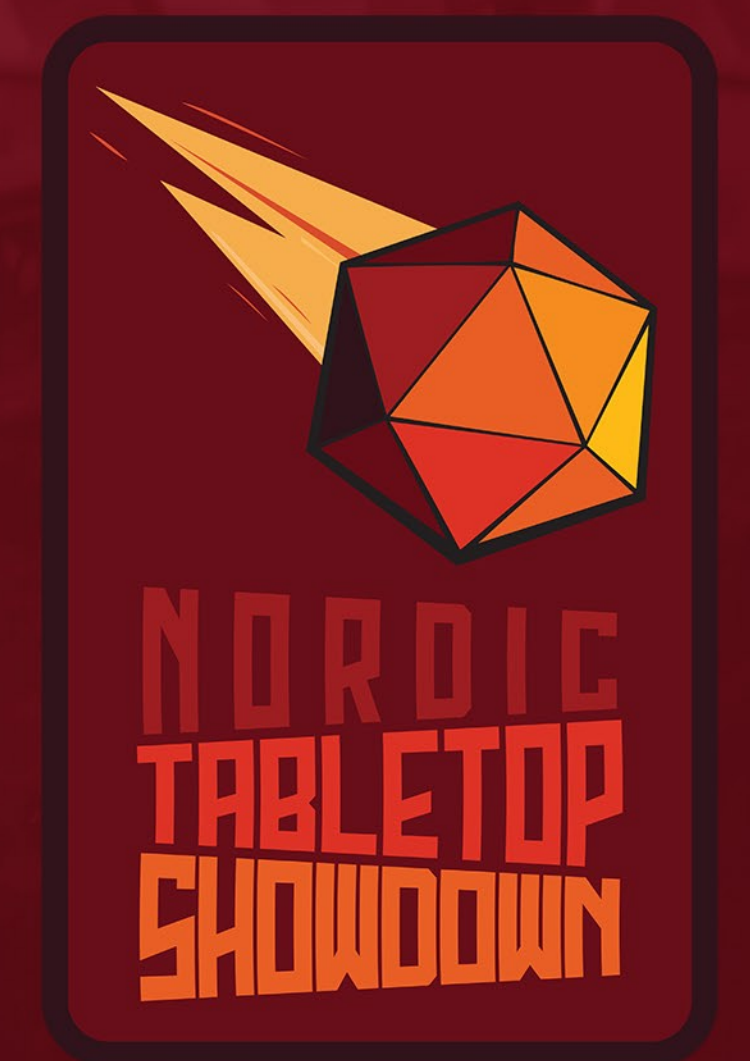
1500 DKK

EVENT LOOKBOOK



EVENT LOOKBOOK





www.nordictabletopshowdown.dk

info@nordictabletopshowdown.dk